



## COMPANY PROFILE

Custom Logo Design, Website Design,  
Social Media & Digital Marketing Agency



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## Ahmed Ullah Khan

CEO and Founder

Corporate Brochure Design is Best Popular and Creative Template. Everyone Likes Project Brochure. Include Brochure Design Service, About Us. Also Include Choose us Section and contact section two parts.

# WHO WE ARE?

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Affliotech: An exceptionally creative software house, it was established as a startup project by few youngsters who have a keen and detailed understanding of trending IT services. In a concise period, we are leading the programming market by offering IT consultations, custom software engineering solutions, implementation services, training, focused support, and many more.

Located in Karachi (Pakistan), Affliotech works as a frameworks integrator who serves worldwide global organizations, including privately owned businesses. We are known for providing technology distinction, quicker time to market, competitive pricing, scheduled maintenance, and reliability of programming applications.

Affliotech Offers Online Courses about Digital marketing. Over 999+ Students learned Courses. Our features are:



We help businesses of all sizes to increase visibility, drive more traffic and improve commercial success. LeadEngine is a fully packed practical tool of premium built and design. Let your creativity loose and start building your website now.



## What's Our **BUSINESS SERVICE**

We are digital design and marketing gurus united under one roof to give you a thriving business success.

### **WEB DESIGN**

Top-notch Development Services



### **DIGITAL MARKETING**

Award winning digital agency



### **SEARCH ENGINE OPTIMIZATION**

Corporate Brochure Design is Best Popular and Creative Template. Everyone Likes



# About Of Our **STUNNING LOOKS & DESIGNS**

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We are digital design and marketing gurus united under one roof to give you a thriving business success.

## ■ **Original Designs**

We start each project from scratch and design solutions that suit your personality, fit the space and create the image you desire.

## ■ **Timely Handovers**

We maintain strict timelines for every step of the design process so that you can shift into your home as planned. All we need is your sign off.

## ■ **Honesty & Transparency**

From the originality of our designs to the quality of raw material being used, we are honest and upfront about everything we do and use.

# About Of Our **EXTRA FEATURE**

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Your brand image is what distinguishes your company from the face of competitors. With the help of our unique digital design service and unique brand strategy, you can leave an imprint on your customers.

**01** Pay Per Click (PPC)

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**02** Video Animation

**06**

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# Actually Why **AFFILIOTECH?**

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Because we've taken website development to an advanced extreme through SEO strategies, we can take your message wherever it needs to go. To put cherry on the top, we offer quick delivery, scheduled long term maintenance and perfect pricing.

- Our team of designers and craftsmen combine their vision and aesthetic values with
- We don't just create spaces that look good, we create functional spaces that have a positive impact on your wellbeing.



# LOGO DESIGNING

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Logo isn't only a little piece of design but it's the structure block your organization needs to construct a solid brand personality with. It represents the essence of your business that work as a trademark of your services. By using that logo on all your respective materials, including your website, emails, advertisement, it'll give your customer a complete exposure to your brand. A logo becomes ageless when it extraordinarily recognizes your image from your competitors. Each business is unique, and their requirements are diverse as well.

And to give your business a dynamic look, we at Cover think solutions are here to offer you a customized logo of your own choice at competitive prices. From startups to huge organizations, we have thousands of satisfied customers around the globe. Our logos will rapidly catch your customers' eye and deliver your organization's basic beliefs in a fascinating way. As a leading logo designer, we will assist you with building an enduring impression of your brand at the absolute first look.





Do you know that the ecommerce market is hoping to reach US\$ 200 billion by 2026? India is a focal point for ecommerce business and it is reaching to each corner of the world. In this way it is a necessary need to learn about the detailing of ecommerce and get along with it. In such case if you do not particularly have a clue about what ecommerce business is, there is a zero chance that you have not heard anything about it. For beginners, the world is going crazy over ecommerce!



A BUSINESS NETWORK FREE FROM THE LIMITS OF DISTANCE AND TIME.

## E-COMMERCE

EXCITING BENEFITS OF ECOMMERCE THAT CAN MAKE YOUR DREAM A REALITY.

### BUSINESS TO CONSUMER

Top-notch Development Services



### BUSINESS TO BUSINESS

Award winning digital agency



### CONSUMER TO BUSINESS

Corporate Brochure Design is Best Popular and Creative Template. Everyone Likes



# DIGITAL MARKETING- AN ADVANCE GATEWAY TO TAKE YOUR BUSINESS ON ANOTHER LEVEL.

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Have you ever got stressed out over how to convey your message or advertise your product and service to the other side of the world? Have you ever considered promoting the diversity of your organization to build an image of greatness of your name?

If you have ever thought about these things and could not find a suitable way to let it all prevail around the globe, Digital marketing is the solution to your complication.

Digital marketing is defined as advertising your brand or organization through digital channels including search engines, websites, social media, email, and mobile apps. Using these online mediums, digital marketing is the process by which companies hire digital marketing agencies to promote their goods, services, and brands. Contrasted with standard marketing techniques like print, bulletins, and TV, digital marketing is basically information driven. Numerous well known digital marketing services today approach operational reports to extensive information investigation.

Digital marketing is also known as internet marketing that includes various aspects of digital marketing strategies such as:

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- **Social Media Marketing (SMM)**
- **Search Engine Optimization (SEO)**
- **Search Engine Marketing (SEM)**
- **Email Marketing.**
- **Marketing Automation.**
- **Digital Advertising.**
- **Content Marketing.**

## Actually Why **AFFILIOTECH?**

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Choosing digital marketing over traditional marketing is like going from sending letters to using cell phones as the mode of communication. As you can see that the latter mode is more effective than the prior one, same goes for digital marketing and a typical marketing through print media.

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- We don't just create spaces that look good, we create functional spaces that have a positive impact on your wellbeing.



# ANIMATED VIDEOS:

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Animated videos use illustrations and characters in a motion sequence intended to represent an idea or recount a story. At Affliotech we've been making animated videos to clarify complex ideas, advance brands, and convey content with drawing in animated illustrations and characters.

Motion graphic animated videos:

Motion graphic animated videos are an extraordinary method to take a boring and bland concept and make it really spellbinding and fascinating for your crowd. If you are looking for a motion graphic animated video designer who can spice up your content, Affliotech is a hot shot to begin with. We have customers all over the world, whether small businesses or big companies whom we have helped by creating excellent animated content.

ur marketing videos.



# PAY PER CLICK

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PPC stands for pay-per-click, a framework of digital marketing in which promoter pay a charge whenever any of their advertisements is clicked. Basically, it's a method of purchasing clicks to your site, instead of endeavoring to get those clicks naturally. This can also be defined as paid search marketing, where a company has to pay websites for the visits to their websites by the user. Google Ads is the only most well-known PPC publicizing framework around the globe. This Ads platform empowers organizations to make advertisements that show up on Google's web index and other Google platforms.

So to tell you that why should you consider paying for Google Ads? Is it worth the hype? Here are some benefits you will gain after using this service:

- **Earning Instant Results.**
- **Add up to Higher Overall Website Traffic.**
- **Flourishing Even If Algorithm Changes.**
- **Getting a High Return on Your Financing.**
- **Increase In Your Brand Awareness.**
- **Targeting Clients and Clicks in Real-Time.**

# Actually Why

## AFFILIOTECH'S ON-PAGE SEO SERVICES.

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Affiliotech is known for its flexibility and capability of understanding each brand's needs and goals. We design on-page SEO strategies according to your organizational goals and future needs. For your site's on-page optimization, our team of SEO experts covers all aspects of on-page SEO factors, including

- › Blog writing and optimization.
- › Landing page writing and optimization.
- › Copy and content refreshes.
- › Creating and updating product descriptions.
- › Technical on-page site audits and error remediation.
- › Conversion rate and mobile optimization.
- › Link structure analysis and adjustment.
- › Metadata optimization.
- › Website SSL setup.
- › Site health checks.
- › Analytics tracking.



# DOMAIN AUTHORITY AND PAGE AUTHORITY

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Are you struggling for a successful business? To get it in real, you need to take your online site to the top of search engine ranking as soon as possible. Often you don't really know that how your website is performing. And even if you think that you are putting in the best efforts, you can't find it soaring high in the search results.

To help you solve this hassle, there is Domain Authority (DA), a search engine ranker created by Moz. It predicts the probability of a website's ranking in search engine result pages (SERPs). There are several factors that Moz has developed to keep a look at calculating DA scores, including root domains and inbound links. Apart from this, Moz came up with a second tool similar to Domain authority, i.e. Page Authority. Page Authority (PA) was developed to predict the performance of a specific page and its ranking on search engine result pages (SERP). The difference is just that Domain Authority calculates the potential ranking of your entire website or a domain.





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